

Pressemitteilung / Press Release



Thanks for loyalty to eXtra4

Ferdinand Eisele honours long-standing employees

Birkenfeld, 20.12.2022. They have accompanied the development of eXtra4 Labelling Systems for decades: The company jubilarians of Ferdinand Eisele GmbH. Through their consistency and loyalty, they have contributed to the success of the company's brand for identification technology in the jewellery, watch and gemstone industry. For this, the Birkenfeld-based labelling specialist thanks five long-serving employees at the end of the year.

From near and far to eXtra4

For eXtra4 from North to South Mr Thomas Peters changed 10 years ago. The programmer ventures the move from Gütersloh to develop the products of the software subsidiary eXtra4 Software + Service.

With German tradition and Russian history, Ms Olga Bader started 15 years ago at eXtra4 especially for the market in Eastern Europe. Geopolitical upheavals shift the focus of her activities to order entry and sales. As a career changer from outside the industry with Turkish roots, Mr Sinan Körbulak starts working in label production in 1992. Today he is a machine operator responsible for die-cutting standard labels.

A career with labels

Also 30 years ago, the career of authorised signatory Matthias Jaschke starts in label production. The professional train driver initially works on the printing machines, switches to the production of printing plates due to his IT knowledge with increasing digitalisation of the prepress, and then brings his experience from the technology for eXtra4 customers into order management and sales. At the same time, Mr Jaschke is in charge of the development and expansion of the digital printing division. Knowhow and experience in all technical areas of the company justify the extension of his responsibility to the entire company by procurement in 2021.

A professional life for eXtra4

Managing director Alex Schickel has already shown 35 years of dedication to Ferdinand Eisele, because even as a student he programmed software for his father's company, whose fortunes he has been managing since 2003. He expands the product range

beyond the label in the direction of hardware and software and makes Ferdinand Eisele with its eXtra4 Labelling Systems brand a provider of complete labelling systems.

(2.178 digits incl. blancs)

Caption to the image material



Fig.1: Company jubilarians at Ferdinand Eisele GmbH: Managing Director Alex Schickel, Authorised Signatory Matthias Jaschke, Thomas Peters, Olga Bader and Sinan Körbulak (from left to right)